

ESTTA Tracking number: **ESTTA499668**

Filing date: **10/11/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91201511
Party	Plaintiff Paramount Farms International LLC
Correspondence Address	DANIELLE M CRIONA ROLL LAW GROUP PC 11444 W OLYMPIC BLVD LOS ANGELES, CA 90064 UNITED STATES dcriona@roll.com, mrivera@roll.com
Submission	Withdrawal of Opposition
Filer's Name	Danielle M. Criona
Filer's e-mail	dcriona@roll.com, takerman@roll.com, mrivera@roll.com, estratte@roll.com
Signature	/Danielle M. Criona/
Date	10/11/2012
Attachments	PFI_Secret Stash_Wdl_Oppo_Cntrlms_w_Constent.pdf (3 pages)(10014 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
TRADEMARK TRIAL AND APPEAL BOARD**

PARAMOUNT FARMS)	
INTERNATIONAL LLC,)	Opposition No. 91201511
)	
Opposer,)	Application Serial No. 85/197,617
v.)	
)	SECRET STASH
PREMIER GROCERY, INC.,)	
)	Published in the <i>Official Gazette</i> of
Applicant.)	May 10, 2011
<hr style="width: 40%; margin-left: 0;"/>)

WITHDRAWAL OF OPPOSITION AND COUNTERCLAIMS WITH CONSENT

Based on the parties' settlement discussions, and with the consent of each party, (i) Paramount Farms International LLC hereby withdraws the Opposition with prejudice in this matter; and (ii) Premier Grocery, Inc. hereby withdraws its counterclaim for cancellation of Opposer's Registration Nos. 3,360,553 and 3,295,108.

-----signature page follows-----

Respectfully Submitted,

PARAMOUNT FARMS
INTERNATIONAL LLC

Date: October 11, 2012

By: /s/ Danielle M. Criona /s/

Danielle M. Criona, Esq.
ROLL LAW GROUP P.C.
11444 West Olympic Blvd.
Los Angeles, California 90064
Tel. (310) 966-8776
Fax (310) 966-8810
Attorney for Opposer

PREMIER GROCERY, INC.

By: /s/ Frank G. Long /s/

Frank G. Long, Esq.
Steven B. Powell, Esq.
GREENBERG TRAURIG, LLP
2375 East Camelback Road, Suite 700
Phoenix, Arizona 85016
Tel. (602) 445-8388
Fax (602) 445-8100
Attorney for Applicant

CERTIFICATE OF SERVICE

I, Erin Stratte, hereby certify that a copy of this WITHDRAWAL OF OPPOSITION
AND COUNTERCLAIMS WITH CONSENT has been served upon attorney for Applicant:

Frank G. Long, Esq.
Steven B. Powell, Esq.
GREENBERG TRAURIG, LLP
2375 East Camelback Road, Suite 700
Phoenix, Arizona 85016

by first class mail, postage prepaid, on this 11th day of October, 2012.

By: /s/ Erin Stratte /s/
Erin Stratte
Roll Law Group P.C.
11444 West Olympic Blvd.
Los Angeles, CA 90064
Tel. (310) 966-8352
Fax (310) 966-8810